

# **G3** ARCHITECTURE INTERIORS PLANNING

NEW YORK · NEW JERSEY · CONNECTICUT · FLORIDA



HEALTHCARE & LIFE SCIENCE

G3ARCH.COM

# ABOUT G3

G3 provides high quality architectural and interior design solutions to corporations, institutions, developers, and property owners. We work with our clients to translate their needs and vision into exceptional solutions. As architects and designers, we strive to uphold traditions of great design, while simultaniously pushing the boundaries of the future.

G3 is big enough to handle the largest of projects yet small enough to provide our senior-level expertise to every client.





# OFFICES

- New York, NY 1991
- Stamford, CT 1998
- Miami, FL 2005
- Elmwood Park, NJ 2008

### STATISTICS

- Projects in 37 States and 10 Foreign Countries
- Over 40,000,000 Square Feet of Projects
- 10 Registered Architects
- 10 LEED Accredited Professionals
- Licensed in 22 States and Provinces

### THE G3 VALUE PROPOSITION

In our wide experience executing all types of projects, G3 has learned to **"think like an owner."** We recognize that cost and time are as critical, if not more so, as design. G3 develops solutions for managing both cost and time at the outset of every project.

The value we add through the utilization of this approach enables you to **maximize your asset** - whether a site, building, office lease or residence - **Within your budget**. We do this without resorting to "value engineering" or other post-design cost adjustment measures,

#### **ATTENTION TO DETAIL**

Our senior project managers are registered architects whose rigorous training is put to use in **every project we undertake**. While the importance of listening carefully to our clients cannot be over-emphasized, the value of **experience and training** in developing and realizing a project is equally important.

#### LISTENING TO OUR CLIENTS

Our work is **based on our client's needs and desires rather than a single style.** We ask a lot of questions, listen carefully, and advocate for our clients in our dealings with contractors and suppliers. Truly understanding the reasons that drive a client's preferences and requests allows us to fulfill and exceed their expectations.



Montvale Rehab & Spinal Care Center - Montvale, NJ

#### LOGICAL & APPROPRIATE PLANNING

We are passionate about designing spaces that harmonize with their environments. We strive to create buildings and interiors that fit, that respond to their context, and enliven it. When planning interiors, we begin by studying the building's rhythmic character and existing geometry so that we can maximize the design opportunities available and minimize any inherent obstacles. In doing so, we are able to create a whole that is greater than the sum of its parts – a solution with a real sense of place, and one that ultimately feels right.

#### COMMITMENT TO CLIENT SATISFACTION

At G3, **we understand that we are only as good as our last job.** We are committed to your satisfaction. Whether it's providing considerable options in our design work or standing beside you through the thick of construction completion, we focus on addressing your needs promptly and thoroughly. We strive to surpass your expectations, because for us, a great project is one with a happy client.

#### **FIRMWIDE SERVICES**

- Architectural Design
- Landscape Architecture
- Higher Education
- Interior Design
- Asset Repositioning
- Workplace Strategy
- Branding
- Real Estate Evaluation

#### LIFE SCIENCE/HEALTHCARE EXPERIENCE

- Cardiology
- Code consultation
- Cosmetic and plastic surgery
- Dental offices
- Emergency rooms
- Exam rooms
- Feng Shui
- Fertility clinics
- Healthcare equipment & furniture
- Integrative medicine labs
- Hospital lobbies
- Psycho therapy
- Radiology
- Rehabilitation
- Spa design
- Vein clinics



#### **HEALTHCARE & LIFE SCIENCE CLIENTS**

Armonk Integrative Medicine	Montefiore
Bergen Gastroenterology	New York Blood Center
Coordinated Care Systems	Norwalk Hospital
Corneal Associates	NYU Downtown Hospital
CVB Body Design & Image Aesthetic	Orthopaedic Neurosurgery Specialists
Gotham Lasik	Pharmanet
Greenwich Hospital	Premier Skin
Holy Spirit Hospital	Skin Solutions Dermatology
HS Systems	Sleep Services of America
LHP Hospital Group	Surgical Center of Connecticut
LifeCell	Viso Lasik MedSpas



# **CASE STUDY**

## LIFE CELL BRIDGEWATER, NJ 118,000 SF

LifeCell is a regenerative medical company that specializes in tissue restoration and replacement. The project scope of work included selective demolition and interior construction in roughly 85,000 square feet of the existing building. The construction included installation of new executive and general offices, open office space, new shower facility, and 15,000 square feet of new laboratories. G3 was also engaged in remodeling of the reception area, restroom and cafeteria. Architectural services provided to LifeCell were programming & space planning, test fits, design development, architectural contract documents, cafeteria vendor selection, furniture specification and project management.









# **CASE STUDY**

# NEW YORK BLOOD CENTER RYE, NY 180,000 SF

## WORK IN PROGRESS

The New York Blood Center is relocating their Manhattan headquarters to the former Avon office and distribution facility in Rye, New York. G3 is leading the design effort in conjunction with Hera Lab Planners. The program includes 70,000 square feet of laboratories, as well as office, warehouse and shipping uses. The laboratory component includes new research, cell therapy, immunology, and hematology labs; a new vivarium; and new blood processing labs and processing areas. Anticipated completion of the project is fall of 2024.

















































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