



**G3 ARCHITECTURE INTERIORS PLANNING**

NEW YORK · NEW JERSEY · CONNECTICUT · FLORIDA



**FINANCIAL**

**G3ARCH.COM**

# FIRM PROFILE

G3 provides high quality architectural and interior design solutions to corporations, institutions, developers, and property owners. We work with our clients to translate their needs and vision into exceptional solutions. As architects and designers, **we strive to uphold traditions of great design, while continuously pushing the boundaries of the future.** Our team of professionals has been working in the field for a long time, some of which are going on **40 years in the industry.** We take great pride in our work, in the quality of our design solutions, in the comprehensiveness of our construction documents, and in our ability to manage the entire project process. We use our expertise to uncover the full potential of every challenge we face, in every project.

G3 is big enough to handle the largest of tasks, but small enough to bring senior-level staff well-versed in all aspects of design and construction to every single project.

## THE G3 VALUE PROPOSITION

In our wide experience executing all types of projects, G3 has learned to **“think like an owner.”** We recognize that cost and time are as critical, if not more so, as design. Because of this, G3 develops solutions for managing both cost and time at the outset of every project.

The value we add through the utilization of this approach enables you to maximize your asset – whether a site, building, office lease or residence - **within your budget.** We do this without resorting to “value engineering” or other post-design cost adjustment measures, and the attendant cost and time lost with such activities.



Quantitative Trading Firm - New York, NY

## ATTENTION TO DETAIL

Our senior project managers are registered architects whose rigorous training is put to use in **every project we undertake**. While the importance of listening carefully to our clients cannot be over-emphasized, the value of **experience and training** in developing and realizing a project is equally important.

## LISTENING TO OUR CLIENTS

Our work is **based on our client's needs and desires rather than a single style**. We ask a lot of questions, listen carefully, and advocate for our clients in our dealings with contractors and suppliers. Truly understanding the reasons that drive a client's preferences and requests allows us to fulfill and exceed their expectations.



International Holding Company - New York, NY

## LOGICAL & APPROPRIATE PLANNING

We are passionate about designing spaces that **harmonize with their environments**. We strive to create buildings and interiors that fit, that respond to their context and enliven it. When planning interiors, we begin by studying the building's rhythmic character and existing geometry so that we can maximize the opportunities available to the design and minimize any inherent obstacles. In doing so, we are able to create a **whole that is greater than the sum of its parts** – a solution with a real sense of place, and one that ultimately feels right.

## COMMITMENT TO CLIENT SATISFACTION

At G3, **we understand that we are only as good as our last job**. We are committed to your satisfaction. Whether it's providing considered option in our design work or standing beside you through the thick of construction completion, we focus on addressing your your needs promptly and thoroughly, and on surpassing your expectations. Because, for us, a great project is one with a satisfied client.

## OFFICES

New York, NY - 1991  
Stamford, CT - 1998  
Miami, FL - 2005  
Elmwood Park, NJ - 2008

## SERVICES

Architectural Design  
Campus Planning  
Feasibility Studies  
Interior Design  
Workplace Strategy  
Branding  
Real Estate Evaluation  
Speculative Office Space  
Building Amenity Improvement

## STATISTICS

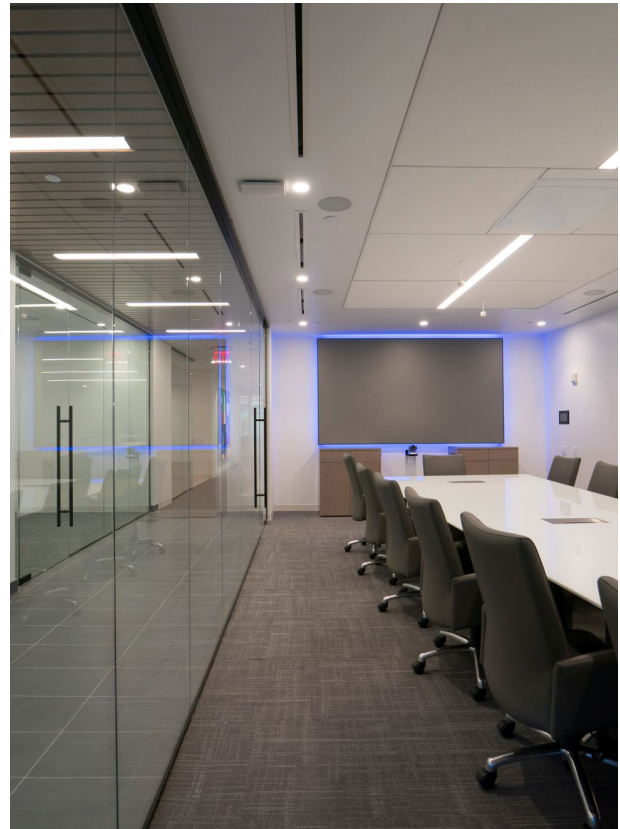
Projects in 37 States and 10 Foreign Countries  
Over 40,000,000 Square Feet of Projects  
10 Registered Architects  
10 LEED Accredited Professionals  
Licensed in 22 States and Provinces



BNP Paribas - Jersey City, NJ

## FINANCIAL EXPERIENCE

G3 brings years of experience and a portfolio of thousands of successfully completed projects to current financial client design. That portfolio embodies **stand-alone signature pieces of the highest quality and refinement** as well as hundreds of thousands of square feet of efficient, flexible, and economic back-office space - and everything in between. Our work transcends issues of style - clean and austere, or vibrant and forward looking, signature or anonymous, inventing an image or working with an established "brand" - to bring client driven programs and needs to life. We collaborate closely with users, facilities teams and real estate personnel to find space and make it real and fitting to the needs and image our programming and interview processes have articulated.



ZAIS - Holmdel, NJ



GARP - Jersey City, NJ

**Efficient planning is a hallmark of our practice allowing less space to achieve more.** A restrained ego puts the client's needs and desires ahead of our own. Solid contract documents and great respect for client scheduling needs insure good value whether the budget is great or small. Experience in the field and working relationships with a wide variety of contractors makes the construction process transparent and as trouble free as it can be.

## INTERNATIONAL HOLDING COMPANY

New York, NY

This floor was designed to graciously support a combined group of executives from this holding company with the leaders of the principal company in their portfolio. The highest quality of materials and the most refined level of detailing were pursued throughout the floor.

Glass walls and open workstations promote the open communication and easy collaboration the client wished to promote. Hidden and remote sources of lighting wash the high ceilings to create a sense of “glowing from within” for maximum visual comfort while extensive controls allow the continuous shaping of moods and environment. Classic modern furniture and signature focal lighting fixtures create the highest sense of upscale comfort. An extensive art collection was integrated in the plan; the pieces make important contributions to an overall atmosphere of cultured refinement.



## JEFFERIES TRADING FLOOR

New York, NY

More than 600 new trading positions on both the 2nd and 3rd floors. Heavy technological integration. Establishes beautiful new finish standard for Jefferies. Employs sit-stand desks throughout.



## JEFFERIES CAFETERIA

### New York, NY

G3 worked with food consultants, equipment providers, and a cafeteria operator to imagine and create a highly efficient, mostly “to-go” version of a corporate cafeteria. Employees can order food online for timed pickup, or stop by impromptu to enjoy several levels of food service from quick coffees and smoothies, to custom made salads, to full multi-course dining options. The design palette is dominated by white and grey - a clean and “stark” background intended to let the colorful and carefully prepared foods take center stage. A playful theme of wood, branches, and wood-like elements weaves through unifying the design accents.



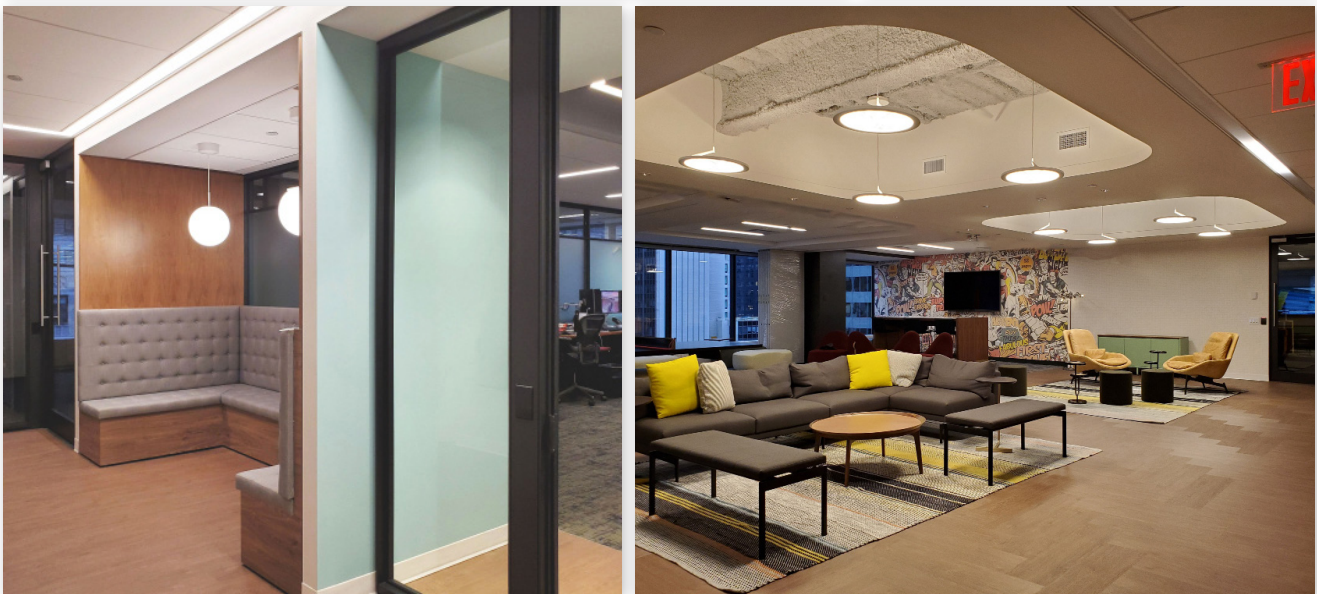


## QUANTPORT

New York, NY

G3's project for Jefferies' Quant group propels the "new" workplace to a new dimension. It not only embraces a raw, constructivist aesthetic, blending a variety of materials from rugged to whimsical to refined, much in the same vein as many new alternate workspaces, but also offers a high level of adaptability to the users' changing needs. What elevates this floor is its ability to truly be a "plug-and-play" environment.

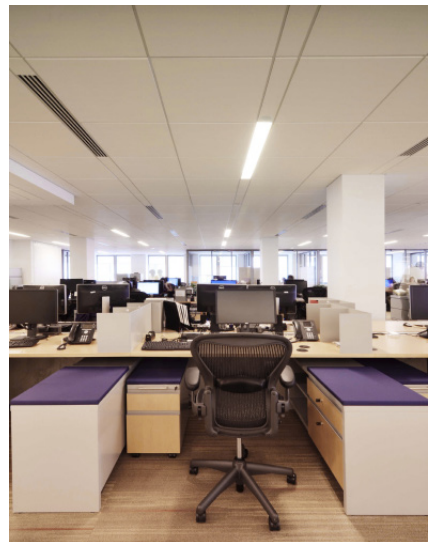
A conscious effort to maximize not only flexibility, but usability was applied throughout. The freedom this affords allows the users to reconfigure their teams at will, providing reworked environments with a minimum of downtime and cost. This freedom is extended even into the "public" spaces of the floor, where conference suites can be collapsed into larger scale assembly-type spaces. Utilizing moveable walls and incorporating a robust power and data infrastructure, the space was designed with all of the necessary structure to accommodate these changes at the outset, with air distribution, sprinklers and other mechanical elements also pre-planned to meet code in any reconfiguration.



# RABOBANK

## New York, NY

G3 has had an ongoing relationship with Rabobank since 1992 when they relocated their New York offices to four floors at 245 Park Avenue. Subsequent to the original build out, Rabobank has returned to G3 for design modifications to their space to suit their changing business requirements. These have included restacking the floors of the New York office in 1995, 2000, 2002 and 2012. The latest undertaking was a three-phase project based on new G3-developed space standards, and entailed comprehensive reconstruction of all areas of the bank's facilities.



## INTERAUDI BANK

### Miami, FL

Interaudi Bank, established in New York City in 1983, has created a unique and successful style of personal banking. Service, privacy, and safety all define the Bank's conservative management style and heritage. Customers know that they can trust Interaudi Bank to protect their assets and meet their banking needs.

As a private independent New York and Florida based institution, the Bank maintains solid financial traditions and conservative lending and investment policies. As a result of this philosophy, the Bank has been profitable every year since it began operations in 1983.

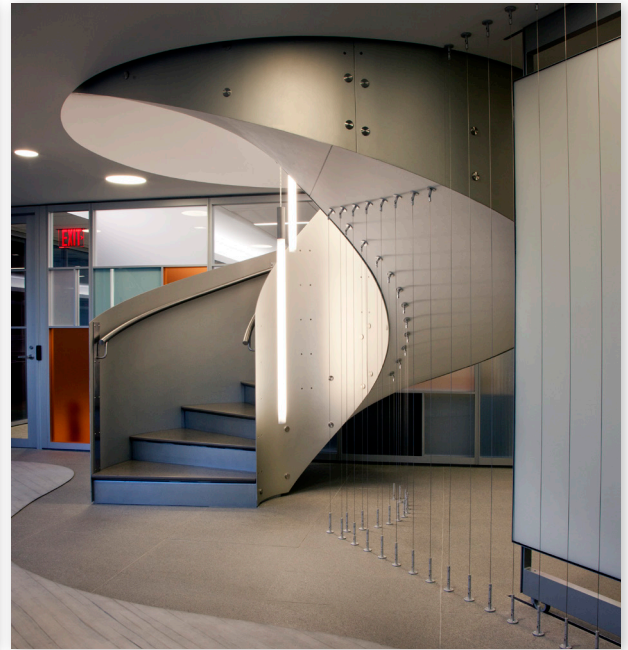


## QUANTITATIVE TRADING FIRM

New York, NY

This recently-completed two floor build-out for a young dynamic quantitative trading firm incorporated a state of the art data center with an unusual, highly egalitarian work space. Communal spaces (large lunchroom with full cooking kitchen, think tank, play tank, exercise room (with lockers and showers), nap rooms, and a number of informal break-out spaces created with a low-attitude, high-energy space.

A wide variety of unusual materials and applications, which balanced the “highly refined” with the “intentionally raw,” helped to create this playful and unique office. A single style of low workstation was deployed throughout in ways that allowed all to share in the dramatic views.



## BNP PARIBAS

### Jersey City, NJ

This “back office” space based on a corporate standards program supports a very high density of employees while maintaining space and comfort. Higher than normal ceilings aided in that pursuit, with gently lit coves defining circulation spaces and creating natural wayfinding. Lounges and equipment spaces are intermingled throughout the open area.

Food service spaces combined with casual seating are located at the windows to promote congregation and collaboration, as well as escape from the hustle and bustle of the wide open workspace. An unusual building feature, a large skylight, provided a natural location to create a hub for a variety of meetings spaces and a lounge. These spaces were developed with a glass skin and glowing interior walls to act as a natural beacon on the floor, reinforcing orientation in the large space.

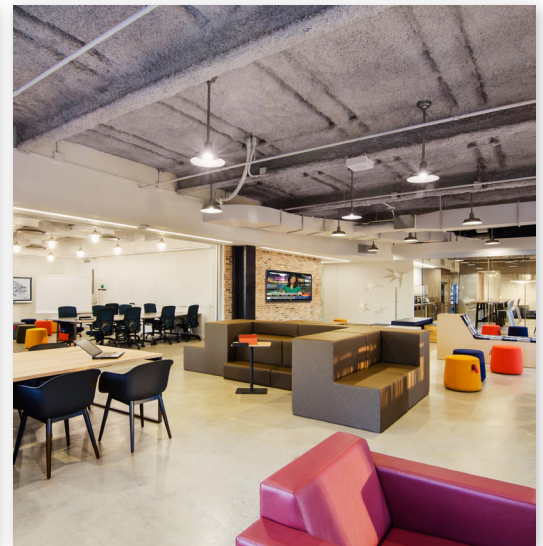


## BNP PARIBAS, INNOVATION ZONE

New York, NY

Like many employers, our long term client BNP Paribas is exploring what work means in the modern day: how it is done, where it is done, what environment can best facilitate that work, and how to attract and retain the best young staff. As a means of exploring those issues in real time/ real space, an in-progress swing space project was re-purposed into a facility open to and inviting the entire population of their headquarters building in New York City.

This space is composed of a teleconferencing room---part of their network of conference rooms throughout the building, a “laboratory space” intended to be assigned to house specific short term projects within the bank, a café which will feature coffees and fresh foods, and a lounge. The lounge space features an array of informal and intentionally flexible furniture settings for individual work, group meetings and impromptu collaboration. The image of the space has been left intentionally raw with exposed structure and ductwork complemented by industrial materials creating an intentionally casual atmosphere.



## FINANCIAL EXPERIENCE

ALLCO FINANCE  
AMERICAN SKANDIA  
AMERICAN STOCK TRANSFER & TRUST  
AMHERST SECURITIES  
AMSOUTH CAPITAL  
BNP PARIBAS  
BEAR WAGNER  
BREVAN HOWARD  
BROWN BROTHERS HARRIMAN  
CAIXABANK S.A.  
CAMELOT CAPITAL  
CARDINAL CAPITAL  
CHRISTIE STREET CAPITAL  
CRESTVIEW CAPITAL  
DAVENPORT ASSOCIATES  
DEERPATH CAPITAL  
DEVELOPMENT SPECIALISTS  
DOLPHIN FINANCIAL  
ENCOMPASS CAPITAL  
ERNST & YOUNG  
EQUIS FINANCIAL GROUP  
FIRST PRINCIPLES  
FISHER FRANCIS TREES AND WATTS  
FOLGERS CAPITAL  
FOLIODYNAMIX  
GXG MANAGEMENT  
GENERAL ATLANTIC  
GLOBAL SECURITIES ADVISORS  
GOLDMAN SACHS  
GREENWICH CAPITAL MARKETS  
HGK ASSET MANAGEMENT  
HIGHSIDE CAPITAL MANAGEMENT  
HITACHI CAPITAL  
HUDSON RIVER TRADING  
I.A. ENGLANDER  
IBIS WORLD  
INTERACTIVE BROKERS  
INTERAUDI BANK  
ITAU PRIVATE BANK  
JAMISON CAPITAL PARTNERS  
JEFFERIES  
JMP SECURITIES  
JORDAN ZALAZNICK CAPITAL  
KS CAPITAL  
KONIGSBERG WOLF  
LAFISE SECURITIES  
LINDEN TRUST  
LINCOLN INTERNATIONAL  
MADISON HARBOR CAPITAL  
MANHATTAN FAMILY OFFICE  
MANNHEIM LLC  
MARQUETTE DE BARY DISCOUNT  
BROKERS  
MESIROW FINANCIAL CONSULTING  
MKM PARTNERS  
MORGAN STANLEY  
NEUBERGER BERMAN  
NEW YORK COMMUNITY BANK  
NORTHERN TRUST  
OPTIMA INTERNATIONAL  
PANTON CAPITAL  
PARA ADVISORS  
QUANTPORT  
RABOBANK  
RIVER PARK CAPITAL  
SAC CAPITAL  
SANDLER CAPITAL MANAGEMENT  
SCHRODERS  
SECOND CURVE CAPITAL  
SHAREBRIDGE CAPITAL  
SOUTH HIGHLAND ASSOCIATES  
STONYROCK  
T. ROWE PRICE  
TRANSURBAN  
TRILOGY  
UNITED NATIONS JOINT STAFF  
PENSION FUND  
VENN CAPITAL  
ZAIS  
ZUAITER CAPITAL HOLDINGS





**G3 ARCHITECTURE INTERIORS PLANNING**

NEW YORK · NEW JERSEY · CONNECTICUT · FLORIDA

**G3ARCH.COM**